



BESPOKE CREATIONS & CHARMS

Press Release 2013



# About Us



Tiara is an established brand in high quality silverware and jewellery since 1986, based in Athens, Greece. We design and create gifts ideal for any occasion: baby celebrations, weddings, birthdays, anniversaries, a housewarming, or a graduation.

Our stylish jewellery and exceptional charms are made of sterling silver and gold plated brass, bound with semi-precious stones. Our silver, silver plated and porcelain items complement our collection of gifts and define Tiara's spirit of beauty and joie de vivre.

We create bespoke pieces to accommodate any request by our demanding clientele and our corporate customers. The Acropolis Museum shop, Estée Lauder, [itsallgreek.co.uk](http://itsallgreek.co.uk), Event Décor UK and Alpha Bank are only a few of our loyal customers. Our wholesale clients include jewellery stores, gift shops, baby shops and museum shops.

Tiara's creativity has lately traveled beyond the Greek borders with the 'Lucky Charms' collection: a series expressing Tiara's Joy of Life, created to bring Good Luck and to attract positive energy!

# Our PRODUCTS



Jewellery  
Charms  
Silverware  
Baby gifts  
Wedding favours  
Baptism favours  
Corporate gifts

# Jewellery



Tiara offers a unique range of top quality hand made pieces, created exclusively by Tiara's jewellery designers.

What really makes this jewellery collection distinctive is a remarkable feeling of lightness and transparency.

Lucky emblems, happy motifs and original charms are complemented with long chains, hippie cords and colourful beads.

The combination of silver with semi precious stones and gold or rose gold plated crafts creates a modern, easy to wear and original jewellery collection loved by any age!



*Love's greatest symbols*



# Charms



*One of a kind*

When a simple "good luck" is not enough, the charms from Tiara, for all new beginnings, celebrations and occasions are the most original gifts. Our designs are all hand made with precious and semi-precious materials, painted, silver, or ivory and tied with colourful ribbons. Our gorgeous charms are the most beautiful ornaments for any home and a very original idea to express your best wishes.

# *Silverware*

Tiara's fine silverware collection is a symbol of luxury and elegance. Presenting the companys' renowned Lucky Charms designs in functional and decorative home accessories such as vide pouches, boxes, trays and candle pots, Tiara's silverware collection is the ideal gift for any celebration!



*Let it shine*

# Baby Gifts



## My First Gift!

Carefully chosen from Tiara's Baby Gift Collection to bring me Good Luck and to keep forever! From a selection of silver and gold plated Baby Charms, keepsake Boxes, rattles and trinket trays exquisitely by Tiara.

*Great gifts for great babies*

# Weddings



*Fairy tales can come true*

Designed particularly for that Special Day, Tiara's Wedding Favours are the absolute bespoke presents for your Guests! Made of silver, porcelain or gold plated materials tied together with colourful ribbons, Tiara's Wedding Favours can be engraved or painted especially for our customers. Innovative and functional pieces, happy charms and personalized gifts are presented in our elegant Wedding Collection.

# *Baptism Favours*

Celebrate this joyous day with TIARA. What makes our favours stand out is the imagination, creativity and care for something special. We choose the design, material and accessory of the favours with great attention to the uniqueness of its customer.



*Little creations of wonder*

# Christmas Gifts

## Christmas Lucky Gifts!

Inspired by the magic fascination of Christmas, Tiara has created a collection of luxury silver and gold plated Christmas Hanging Ornaments, unique of its kind! Designed to bring Good Luck, these shining motifs combined with long chains and colourful strings, are the absolute seasonal must-haves. Porcelain and silver plated trays, beautiful wreaths and Christmas balls are complementing Tiara's selection, to decorate your home and to offer the ideal Christmas symbol to your loved ones!



# Corporate Gifts



*Prominent business gifts*

At Tiara we discover, design and create unique gifts for any corporate occasion: press gifts, corporate public relations events and office stationary. All our products are made of precious materials such as silver, silver plated brass or porcelain. For many years now, companies and businesses, such as Estee Lauder Hellas, Alpha Bank, Clinique, Anbros Maritime, Yacht Club Andros, Biomedica, Alpha TV SA, Attica Publications SA and many more, aiming to differentiate their corporate image, trust Tiara to deliver the most impressive ideas.

# Our COLLABORATIONS



TIARA, delivering excellency in craftsmanship, exclusively collaborated with the Boutique of The Acropolis Museum, designing a gold plated owl, sign of wisdom in Ancient Greece. The design was inspired by the marble offering to the Sanctuary of the Acropolis of the early 5th century, currently found at the entrance of the Musuem.





Tiara exclusively collaborated with The Acropolis Museum and created the gold plated Owl charm tied with dark green velvet ribbon. The charm was sold at the Shop of the Musuem with great success, mainly as a Christmas and corporate gift.

# Our COLLABORATIONS



It's All Greek gallery specialises in high-quality replicas of ancient Greek art and jewellery, on a lovely corner site opposite the British Museum, run by the Oxford graduate and professional teacher of Classics, Elinor Wynne Lloyd.

TIARA collaborates with It's All Greek, with a modern collection of pendants, especially hand-made for the gallery.



## Our COLLABORATIONS



Tiara teams up with Event Decor UK, the leader in the European event decorating industry, sharing a common vision to satisfy every fantasy setting for special occasions. Tiara creates wedding and baptism favours, special decoratives for invitations and other bespoke charms for special events.

## Our COLLABORATIONS



Tiara, for many years now joins forces with the renowned [Nasioytsik Museum](#), a unique property set on a green hill creating a wonderful venue for celebrations of any form. Tiara creates bespoke wedding favours and customized corporate gifts for every event assigned to the venue respecting the taste of its demanding clientele.

## Our COLLABORATIONS



TIARA creates customized rosaries, porcelain ashtrays and office ornaments, inspired by the religious artefacts of the Byzantine period and the traditional blue and white colours of Greece.

## In the PRESS

Tiara's products have been featured in the editorial pages of the glossiest magazines of Greece, from Vogue and Madame Figaro to Marie Claire, Votre Beaute and Life&Style. Specialty magazines such as Marriage have frequently referenced Tiara for the most elegant and chic wedding favours.



# Contact US

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